1. Record Nr. UNINA9910827271103321 Autore Parnes Joseph Titolo Short selling for the long term: how a combination of short and long positions leads to investing success / / Joseph Parnes Pubbl/distr/stampa Hoboken, New Jersey:,: Wiley,, 2020 **ISBN** 1-119-52778-3 1-119-52782-1 1 online resource (255 pages) Descrizione fisica Disciplina 332.63228 Soggetti Short selling (Securities) Stocks - Prices Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "This book describes the methods used by Joseph Parnes, President of Sommario/riassunto Technomart, to obtain consistent returns in the stock market. Most investors fail to exceed the returns represented by the Standard and Poor's Stock Index, but Parnes often does using his investment philosophy. This book outlines his method of stock assessment, providing an understandable formula. If the formula tells a reader to buy a stock, then, as explained, there is a significant chance that stock will go up. If the formula tells a reader to short a stock, then the book

shows how there is a significant chance that the stock will go down"--