1. Record Nr. UNINA9910827130503321 Green movement in business [[electronic resource] /] / Karin E. **Titolo** Sanchez, editor Pubbl/distr/stampa New York,: Nova Science Publishers, 2009 **ISBN** 1-61324-967-5 Edizione [1st ed.] 1 online resource (172 p.) Descrizione fisica Collana Novinka Altri autori (Persone) SanchezKarin E 658.4/083 Disciplina Soggetti Industrial management - Environmental aspects - United States Business enterprises - Environmental aspects - United States Green movement - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Intro -- GREEN MOVEMENT IN BUSINESS -- CONTENTS -- PREFACE --GUIDE TO PURCHASING GREEN POWER -- ABSTRACT -- 1. INTRODUCTION -- 2. THE DEFINITION OF GREEN POWER -- 3. THE BENEFITS AND COSTS OF GREEN POWER -- The Benefits -- The Costs -- Contracting Challenges -- Public Relations Risk -- 4. OPTIONS FOR PURCHASING GREEN POWER -- Renewable Electricity Products --Renewable Energy Certificates (RECs) -- On-Site Renewable Generation -- 5. STEPS TO PURCHASING GREEN POWER -- Identifying Key Decision Makers -- Gathering Energy Data -- Choosing Green Power Options --6. PROCURING RENEWABLE ELECTRICITY ANDRENEWABLE ENERGY CERTIFICATES -- Developing Criteria for Screening Suppliers and Products -- Collecting Product Information -- Creating a Procurement Plan -- 7. PLANNING AN ON-SITE RENEWABLEGENERATION PROJECT --

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