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Descrizione fisica	1 online resource (1 PDF (xvi, 272 pages)) : illustrations (some color)
Collana	Society of Automotive Engineers. Electronic publications
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Soggetti	Project management New products - Management Strategic planning TECHNOLOGY & ENGINEERING / Project Management TECHNOLOGY & ENGINEERING / Industrial Design / Product Technology: general issues Technical design Product design
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. Project versus program management -- Chapter 2. Introduction to project management body of knowledge -- Chapter 3. Introduction to robust design techniques -- Chapter 4. Managing stakeholder influence -- Chapter 5. Project integration -- Chapter 6. Project scope development -- Chapter 7. Design review process for mobility -- Chapter 8. Identifying and managing costs/procurement and supplier quality -- Chapter 9. Communication management -- Chapter 10. Human resource management -- Chapter 11. Project/product risk management -- Chapter 12. Automotive advanced product quality planning -- Chapter 13. Production part approval process (PPAP).
Sommario/riassunto	This book provides the latest training, workshops and support consultation to design and development companies to optimize their

new product development (NPD) strategies, organizational structures, and design document management systems to respond to the fast-paced and ever evolving demands and challenges facing today's mobility companies.
