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Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references (p. 195-197) and indexes.
Nota di contenuto	CONTENTS; A History and Introduction; Reference Sources; Articulating a Book's Appeal; The Readers' Advisory Interview; Background for Readers' Advisors; Promoting and Marketing Readers' Advisory Collections and Services; Training; SUBJECT INDEX;
Sommario/riassunto	In public libraries, reference librarians are often called on to make recommendations to readers, sometimes in genres that they don't personally read. Learning how to frame a discussion and articulate the appeal of a book, author, or genre marks the essence of a successful readers' advisor. Readers' advisory is defined as, "patron-oriented library service for adult leisure readers," according to Saricks, a noted expert on the subject. In the completely revised third edition of Readers' Advisory Service for Public Libraries, Saricks updates this critically acclaimed how-to guide, making it more