

1. Record Nr.	UNINA9910826995203321
Autore	Hellstrom Daniel
Titolo	Managing packaging design for sustainable development : a compass for strategic directions // Daniel Hellstrom, Annika Olsson ; with contributions from professor Fredrik Nilsson
Pubbl/distr/stampa	Chichester, England : , : Wiley, , 2017 ©2017
ISBN	1-5231-4401-7 1-119-15102-3 1-119-15098-1 1-119-15103-1
Descrizione fisica	1 online resource (237 pages) : illustrations
Disciplina	658.5/64
Soggetti	Packaging - Design - Environmental aspects Package goods industry Sustainable engineering
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Introduction to packaging -- Sustainable development and packaging -- Designing packaging -- Introducing the compass -- The directions of the compass -- Product protection -- Material use -- Fill rate -- Apportionment -- User-friendliness -- Information and communication.