

1. Record Nr.	UNINA9910826981703321
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Titolo	Investment leadership and portfolio management : the path to successful stewardship for investment firms // Brian Singer, Greg Fedorinchik, Barry Mandinach
Pubbl/distr/stampa	Hoboken, NJ, : Wiley, 2010
ISBN	9786612306761 9780470543337 0470543337 9781282306769 1282306766 9781118267844 1118267842 9780470543313 0470543310
Edizione	[1st ed.]
Descrizione fisica	1 online resource (227 p.)
Collana	Wiley finance series
Altri autori (Persone)	FedorinchikGreg <1970-> MandinachBarry <1956->
Disciplina	332.6 332.678
Soggetti	Portfolio management Investments
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Investment Leadership and Portfolio Management: The Path to Successful Stewardship for Investment Firms; Contents; Preface; Acknowledgments; Chapter 1: Characteristics of Successful Asset Management Firms; Chapter 2: Building a Cathedral: A Framework for Turning the Mission into Collective Action; Chapter 3: Building a Meritocracy: Understanding, Evaluating, and Rewarding Employee Contributions; Chapter 4: Investment Philosophy and Process: A Lofty Cathedral Needs a Deep Foundation; Chapter 5: Investment Process in an Evolving World; Chapter 6: Communication for Superior Client Outcomes

Sommario/riassunto

An industry leader candidly examines the role of investment leadership in portfolio management. Investment Leadership & Portfolio Management provides a top down analysis of successful strategies, structures, and actions that create an environment that leads to strong macro investment performance and rewarding investor outcomes. By examining how to manage and lead an investment firm through successful investment decision-making processes and actions, this book reveals what it will take to succeed in a radically changed investment landscape. From firm governance and firm structure
