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Could Do It -- Chapter 4: Phishing Is a Cybercriminal's Favorite Pastime -- Chapter 5: The One-Two Punch: Password Management + Multifactor Authentication -- Chapter 6: Got Patch? -- Chapter 7: Welcome to Hackersville -- Chapter 8: Me and My Shadow IT -- Chapter 9: You Versus USB -- Chapter 10: Data Offshoring: Out of Sight, Out of Mind -- Chapter 11: Encryption Is the Ultimate Security Blanket -- Chapter 12: Data Backup: Easy as 3-2-1 -- Chapter 13: All Eyes on Social Media -- Chapter 14: Culture Eats Cybercriminals for Lunch -- Chapter 15: The C-Suite Gets Sacked -- Chapter 16: Mobilizing the C-Suite: Waging War Against Cyberattacks -- References -- About the Author -- Index -- Adpage -- Backcover.

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## Sommario/riassunto

Cyberattacks are worse now than ever before. To defeat cybercriminals, companies must focus on the low-hanging fruits of cybersecurity. It's all about the basics. Companies laid low by ransomware failed to practice good cyber hygiene by recklessly allowing weak or reused passwords, not turning on multi-factor authentication, or neglecting to install patches to known software vulnerabilities. Adding insult to grievous injury, many companies failed to mitigate cyber doom by not encrypting their devices, not implementing a data backup plan, or the mother of all screw-ups, not training their workforce on basic cyber hygiene. Worse still, hidden risks abound for the unwary. A devastating cyberattack is just moments away when c-suite leaders close their eyes to the hazards of shadow IT, data offshoring, mobile devices, and social media. Mobilizing the C-Suite: Waging War Against Cyberattacks is a call to arms for c-suite leaders to implement the tried-and-true cybersecurity countermeasures proven to thwart cyberattacks. In addition, this book is a handy, entertaining guide explaining fundamental cybersecurity principles to non-geek c-suite leaders. Cyberattacks are an existential threat to your business. However, by focusing on the basics of cybersecurity, c-suite leaders can thwart even the most sophisticated cybercriminals and fight back against destructive cyberattacks.

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