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Sommario/riassunto	Project strategic superiority. Often a required read for business in college or required by an employer, The Art of War by Sun Tzu remains one of the most influential books of all time. Becky Sheetz, author and corporate trainer specializing in Sun Tzu's strategies covers core principles offering the original text plus a breakdown of the business application of that principle. Organized graphically for easy access and retention in 6 laminated pages, this guide can be used throughout your career.