

1. Record Nr.	UNINA9910826938003321
Titolo	Building blocks for tobacco control : a handbook
Pubbl/distr/stampa	Geneva, Switzerland, : World Health Organization, c2004
ISBN	1-280-14136-0 9786610141364 1-4175-7775-4 92-4-068014-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (320 p.)
Collana	Tools for advancing tobacco control in the 21st century
Altri autori (Persone)	DavidAnnette SilvaVera da Costa e
Disciplina	362.29/6
Soggetti	Smoking - Prevention Tobacco use - Prevention
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Editors and primary contributors: Vera Luiza daCosta e Silva, Annette David--P. ix.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Preliminaries; Contents; 1. Tobacco as a risk factor health social and economic costs; 2. The tobacco industry; 3. Tobacco control interventions: the scientific evidence; 4. The WHO Framework Convention on Tobacco Control; 5. Developing a national plan of action; 6. Establishing effective infrastructure for national tobacco control programme; 7. Training and education; 8. Communication and public awareness to build critical mass; 9. Working with the media; 10. Programming selected tobacco control activities; 11. Legislative and regulatory measures 12. Exploring economic measures and funding initiatives 13. Countering the tobacco industry; 14. Forming effective partnerships; 15. Monitoring, surveillance, evaluation and reporting; 16. Research and exchange of information
Sommario/riassunto	This publication aims to provide practical guidance to all those involved in the management of blood programmes. Following an introduction to the blood cold chain management process, seven chapters provide a detailed description of blood bank refrigerators, plasma freezers, platelet agitators, plasma thawing equipment, blood transport boxes

and coolants, temperature monitoring devices, as well as other blood cold chain accessories. Each chapter provides WHO minimum performance specifications for the equipment, and selected product information on equipment evaluated by WHO. A specific chapter i

---