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Sommario/riassunto

The quest for integrity in business is not only a reaction against malfeasance in business and associated calls for reform, but also a result of changes and new demands in the global business environment as well as the latest economic crisis. Among the sources of these new demands are the expectations of stakeholders that corporations and their leaders will take more active roles as citizens within society and in the fight against some of the most pressing problems in the world, such as poverty, environmental degradation, defending human rights, corruption, and pandemic diseases. This topical and much needed book constitutes an important part of the debate on the best practices for ensuring integrity in an organizational context.
