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Descrizione fisica	1 online resource (220 pages) : illustrations (some color)
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Nota di contenuto	Front Cover -- Work in the 21st Century -- Copyright Page -- Contents -- List of Tables -- List of Figures -- Abbreviations -- Acknowledgments -- Foreword -- Introduction: Work in the 21st Century: How do I Log on? -- Coverage and Structure of the Book -- Section 1: The Changing Work Environment -- Section 2: Entrepreneurship: Self-Employment in Globally Competitive Product and Labor Markets -- Section 3: Global Virtual Labor Markets and the Rise of the Machines -- Conclusions: Emerging Changes and Future Directions? -- Section 1: The Changing Work Environment -- Chapter 1 Spatial Design, Worker Productivity, and Well-Being -- 1.1. The Physical Work Environment and Spatial Design -- 1.1.1. The Open-Plan Workplace -- 1.1.2. Activity-Based Working: Free Addressing/Hot Desking -- 1.1.3. The Segmented Office? -- 1.1.4. Third Places/Public Realm -- 1.2. Collaboration -- 1.3. Enhancing Employee Well-Being and Productivity -- 1.4. Conclusion -- Chapter 2 Work as a Thing You Do, Not a Place You Go - Technological Versus Geographical Proximity -- 2.1. Introduction -- 2.2. Toward a "Mobile" Workforce -- 2.3.

Telework and Flexible Work Practices -- 2.3.1. Women Workers -- 2.4. New Ways of Working, Work/Life Balance, and Well-Being -- 2.4.1. Physical Workspace -- 2.4.2. ICTs: Technical versus Operational Issues -- 2.4.3. Organization and Management -- 2.4.4. Culture -- 2.5. Conclusions -- Chapter 3 Coworking - Because Working Alone Sucks! -- 3.1. Introduction -- 3.2. The Rise of Coworking -- 3.2.1. Coworking as an Alternative to Teleworking from Home -- 3.3. Conclusion -- Acknowledgments -- Section 2: Entrepreneurship: Self-employment in Globally Competitive Product and Labor Markets -- Chapter 4 Born Global? SME Entrepreneurship in a Cloud Context -- 4.1. Introduction -- 4.2. Cloud Computing and Entrepreneurship -- 4.2.1. Cloud Computing. 4.2.2. Cloud Drivers -- 4.2.3. Entrepreneurship and Innovation -- 4.2.4. "Born Global" versus "Born Again Global" -- 4.2.5. Reduced Entry and Opportunity Costs -- 4.2.6. Innovation and Collaboration -- 4.3. Cloud Computing Challenges -- 4.4. Conclusions -- Acknowledgments -- Chapter 5 Overcoming Labor Market Disenfranchisement: Entrepreneurship, Women, and Migrant Workers -- 5.1. Introduction -- 5.2. Women, Migrants, and Entrepreneurship -- 5.2.1. Contribution of Migrant Entrepreneurial Activity -- 5.3. Limitations to Entrepreneurship -- 5.3.1. Gender, Ethnicity, and Culture -- 5.3.2. Business Environment and Institutions -- 5.3.3. Human and Social Capital -- 5.4. Entrepreneurship as Empowering -- 5.4.1. ICT Access and the Digital Divide -- 5.5. Conclusion -- Section 3: Global Virtual Labor Markets and the Rise of the Machines -- Chapter 6 Global Virtual Labor Markets: The "Human Cloud" and Offshore Employee Leasing -- 6.1. The Outsourcing and Offshoring Context -- 6.1.1. Offshoring and Outsourcing -- 6.2. The Human Cloud and Offshore Employee Leasing -- 6.2.1. The Human Cloud -- 6.2.2. Offshore Employee Leasing (OEL) -- 6.3. The Social Impacts of Global Virtual Labor Markets (GVLMs) -- 6.4. Conclusion -- Chapter 7 Data Driven Management, Artificial Intelligence, and Automation -- 7.1. Big Data -- 7.2. Data Analytics and Decision-Making -- 7.3. Artificial Intelligence and Automation -- 7.3.1. Social and Labor Market Impacts -- 7.3.2. A Universal Basic Income? -- 7.4. Conclusion -- Conclusion: Emerging Changes and Future Directions? -- The Cloud as a Facilitator of Change -- Workplace and Labor Market Themes -- The Changing Work Environment -- Entrepreneurship and Self-Employment -- GVLMs and the Rise of the Machines -- Conclusion -- References -- About the Authors -- Index.

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## Sommario/riassunto

The world of work is rapidly changing. What then do 21st century workplaces look like, and what factors are supporting these workplace changes? Globalisation, financial and labour market deregulation, and rapid technological advances have accelerated workplace change and skill requirements. Organisations, for example, need to increasingly manage geographically diverse and technologically-mediated workplace relationships. Advances in artificial intelligence and automation are further questioning the future and nature of work itself. This book identifies and examines the institutions, frameworks and technologies that are emerging to support these new work practices. It analyses changing work environments, entrepreneurial and self-employment strategies, global virtual labour markets and the impacts of data analytics and automation on work practices and skill sets. It is critical for governments, practitioners and academics to better understand how to harness the benefits and meet the challenges of these new organisational workplace practices. Further, it requires informed choices and decisions on the part of individuals, as they seek to log on to work in the 21st century.

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