

1. Record Nr.	UNINA9910826759803321
Titolo	The changing consumer : markets and meanings / / edited by Steven Miles, Alison Anderson, and Kevin Meethan
Pubbl/distr/stampa	London, : Routledge, 2002
ISBN	1-280-10714-6 0-203-99448-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (177 p.)
Collana	Studies in consumption and markets
Altri autori (Persone)	MilesSteven AndersonAlison MeethanKevin
Disciplina	658.8/3
Soggetti	Consumption (Economics) Consumers
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; 1 Introduction; 2 Setting the scene: changing conceptions of consumption; 3 Consuming women: winning women?; 4 Consuming men: producing loaded; 5 Producing TV: consuming TV; 6 Consuming advertising: consuming cultural history; 7 Consuming design: consuming retro; 8 Consuming alcohol: consuming symbolic meaning; 9 Consuming home technology: consuming home computers; 10 Consuming youth: consuming lifestyles; 11 Changing consumer: changing disciplinarity; Index
Sommario/riassunto	In a world undergoing rapid change, this essential collection discusses why consumption has become so important, and what role, if any, it plays in underpinning social, economic and political transformation.