Record Nr. UNINA9910826750403321 Autore Saulais Pierre Titolo Knowledge management in innovative companies 1: understanding and deploying a km plan within a learning organization / / Pierre Saulais, Jean-Louis Ermine London, England; ; Hoboken, New Jersey:,: ISTE:,: Wiley,, [2019] Pubbl/distr/stampa ©2019 **ISBN** 1-119-68115-4 1-119-68114-6 1-119-68117-0 Edizione [1st edition] Descrizione fisica 1 online resource (177 pages) Innovation, entrepreneurship, management series. Smart innovation set Collana ;; Volume 23 658.4038 Disciplina Knowledge management Soggetti Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Sommario/riassunto The status of knowledge management (KM) as a mature science has long been recognized in the academic world. However, in the economic arena, its connection with companies and organizations has been more gradual. Jean-Louis Ermine established a theoretical and practical framework for KM in his book, Knowledge Management: The Creative Loop – issued by the same publishers as this book. In this latest tome, practical examples are illustrated with real case studies. Modeled on the four-step operational approach inspired by the creative loop, this book includes four sets of real case studies - each one following the basic presentation of the fundamental material per step. Knowledge Management in Innovative Companies 1 is especially useful for

practitioners, as there are numerous illustrations based on best practices for each specific KM step and for global project implementation. Indeed, the last chapter is dedicated to the

implementation of a global KM corporate project.