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You'll Need Them as IT Expands Its Role; Achieving the Right Mix of Talent and Technical Abilities; Why I'm Genuinely Optimistic about the Future of IT; Notes; Chapter 3 Innovation; Executive Summary; Great CIOs Leverage Innovation to Create New Products and Drive Real Growth for the Business  
CIOs Are Essential for Enabling Innovation CIOs Are Evolving from Tactical Support to Strategic Leadership; Leaders Create Tangible Value for the Modern Enterprise; Bringing the Consumer Service Experience into the Modern Global Enterprise; Leaders Leverage the Interplay between Consumer and Business Technologies; CIO Leadership Must Move beyond the Boundaries of Traditional IT; Great CIOs Learn the Business's Needs and Use IT to Drive Success across the Enterprise; Chapter 4 Exceptional Leadership; Executive Summary  
Great CIOs Leverage Trust and Deep Knowledge to Provide Real Business Value in Rapidly Changing Times Great CIOs and IT Vendors Work Together on Long-Term Strategy; Keep IT Relevant to the Business in Modern Dynamic Markets; Use Best Practices for Building Bridges across the C-Suite; Will CIOs Experience Similar Career Trajectories as CFOs?; When Building Tighter Relationships with the C-Suite, Location Matters; Delivering Real Business Value from Technology Investments; Transforming Vendor Relationships from Transactional to Strategic; In EMEA, Demand Rises for Two Types of CIOs  
Forecast: Trends Point to Growth for Visionary CIOs and IT Leaders

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Sommario/riassunto

"Learn the unique leadership strategies of the effective, essential CIO Beyond the Cloud provides a blueprint for leadership in an era of high volatility, rapid transformation, and amazing growth. An effective CIO is essential to the successful navigation of turbulent and uncertain times, and this insightful guide gives you the actionable framework you need to execute the leadership strategies that work. Focused on the major factors that are critical to modern global enterprise, this book delves into communication, collaboration, relationships, technology, innovation, talent management, and more to provide well-rounded guidance toward principled leadership. Simple, straightforward language explains the basics of each area, and is expanded upon by real-world stories and revealing anecdotes gathered from the author's exclusive interviews with visionary thought leaders from major organizations worldwide. You get perspective from the top on established and emerging leadership strategies, helping you put these ideas to work right away. CIOs are perfectly positioned to provide the leadership required to stay ahead of the competition in complex, rapidly shifting markets. They break down walls, align resources, and facilitate collaboration to drive business value and spur growth amidst an atmosphere of hyper-competition. This guide is your practical handbook for becoming the leader that you need to be. Establish trust and cooperation across the enterprise Recruit and retain the top talent in your field Leverage new technology for continuous business growth Inspire loyalty and optimal performance from everyone on the team The CIO has never been more crucial to the enterprise than right now. With clear guidance toward the unique leadership skills the role requires, Beyond the Cloud is the foundational executive guide for transformational leaders in the new business era"--

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