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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Faces of globalization -- Blockbusters, Korean style -- No blood? No tears! Gangster cinema -- I'm not a girl, yet not a woman: romance films -- Once upon a time in high school: teen pics -- Not just metteurs-en-scene?: "high-quality" films -- Riding the new wave.
Sommario/riassunto	How a homegrown cinema took on Hollywood and dazzled Cannes