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Autore	Ramnero Jonas
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Altri autori (Persone)	TornekeNiklas
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Sommario/riassunto	The ABCs of Human Behavior offers practicing clinicians a pithy and practical introduction to the basics of modern behavioral psychology. The book focuses both on the classical principles of learning as well as more recent developments that explain language and cognition in behavioral and contextual terms. These principles are not just discussed in the abstract-rather the book shows how the principles of learning apply in the clinical context. Practical and easy to read, the book walks clinicians through both common sense and clinical examples that help them learn to use behavioral principles to observe, explain, and influence. -- Amazon