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Autore	Rodgers Daniel T
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Losing the words of the Cold War -- The rediscovery of the market -- The search for power -- Race and social memory -- Gender and certainty -- The little platoons of society -- Wrinkles in time.
Sommario/riassunto	Rodgers presents the first broadly gauged history of the ideas and arguments that profoundly reshaped America in the last quarter of the twentieth century. From the ways in which Ronald Reagan changed the formulas of the Cold War presidency to the era's intense debates over gender, race, economics, and history, it maps the dynamics through which mid-twentieth-century ideas of structure fell apart between the mid 1970s and the end of the century. Where conventional histories of modern America have focused on specific decades, the book traces the larger transformations in social ideas and visions that reshaped the era

from the early 1970s through the end of the century.
