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Sommario/riassunto	Until Plato, poetry and oration were conceived as oral activities; writing, if considered at all, was conceived as a kind of "tape-recorder". Aristotle was the first thinker who examined the products of the literate culture in which he lived as such: he conceived the works of poetry and oration not only as oral events, but also as written texts. Bodies of Speech reads Aristotle's Poetics and Rhetoric through this assumption, and shows how both are underlain by a systematic text theory, which ...