

1. Record Nr.	UNINA9910826544103321
Autore	Piontek Jochem
Titolo	Bausteine des Logistikmanagements : Supply Chain Management. E-Logistics. Logistikcontrolling. Green Logistics. Logistikinstrumente // Jochem Piontek
Pubbl/distr/stampa	Herne : , : NWB Verlag, , 2021
ISBN	3-482-00134-0
Edizione	[6. Auflage.]
Descrizione fisica	1 online resource (384 pages)
Collana	NWB Studium Betriebswirtschaft
Disciplina	355.411
Soggetti	Logistics Business logistics
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Intro -- 1. Logistik "state of the art" -- 2. Supply Chain Management (SCM) -- 3. Management von Sourcing-Strategien -- 4. Bevorratungskonzepte -- 5. Komplexitätsmanagement -- 6. Flusskonzepte -- 7. E-Logistics -- 8. Outsourcing logistischer Prozesse -- 9. Green Logistics -- 10. Logistikcontrolling.