1. Record Nr. UNINA9910826518403321 Autore Tyler Tom R Titolo Why people cooperate: the role of social motivations / / Tom R. Tyler Princeton,: Princeton University Press, 2010 Pubbl/distr/stampa **ISBN** 1-282-72197-6 9786612721977 1-4008-3666-2 Edizione [Course Book] Descrizione fisica 1 online resource (228 p.) Disciplina 302/.14 Soggetti Motivation (Psychology) - Social aspects Cooperation Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Frontmatter -- Contents -- List of Illustrations -- Acknowledgments --Nota di contenuto Overview -- Section One: Introduction -- Chapter one. Why Do People Cooperate? -- Chapter two. Motivational Models -- Section Two: Empirical Findings -- Chapter three. Cooperation with Managerial Authorities in Work Settings -- Chapter four. Cooperation with Legal Authorities in Local Communities -- Chapter five. Cooperation with Political Authorities -- Section Three: Implications -- Chapter six. The Psychology of Cooperation -- Chapter seven. Implications -- Chapter eight. Self-regulation as a General Model -- Conclusion -- Notes --References -- Index Sommario/riassunto Any organization's success depends upon the voluntary cooperation of its members. But what motivates people to cooperate? In Why People Cooperate, Tom Tyler challenges the decades-old notion that individuals within groups are primarily motivated by their self-interest. Instead, he demonstrates that human behaviors are influenced by shared attitudes, values, and identities that reflect social connections rather than material interests. Tyler examines employee cooperation in work organizations, resident cooperation with legal authorities responsible for social order in neighborhoods, and citizen cooperation with governmental authorities in political communities. He

demonstrates that the main factors for achieving cooperation are

socially driven, rather than instrumentally based on incentives or sanctions. Because of this, social motivations are critical when authorities attempt to secure voluntary cooperation from group members. Tyler also explains that two related aspects of group practices--the use of fair procedures when exercising authority and the belief by group members that authorities are benevolent and sincere-are crucial to the development of the attitudes, values, and identities that underlie cooperation. With widespread implications for the management of organizations, community regulation, and governance, Why People Cooperate illustrates the vital role that voluntary cooperation plays in the long-standing viability of groups.