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Autore	Parkins Ilya
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Nota di contenuto	Cover -- Half title -- Title -- Copyright -- Dedication -- Contents -- List of Figures -- Acknowledgements -- Introduction: Fashion, Femininity and Modernity in Designer Self-fashioning -- 1. Fashion and the Time of Modern Femininity -- 2. Paul Poiret: Classic and New in the Struggle for Designer Mastery -- 3. Elsa Schiaparelli: Glamour, Privacy and Timelessness -- 4. Christian Dior: Nostalgia and the Economy of Feminine Beauty -- Conclusion: Fashioning Self, Reflecting Ambivalence -- Notes -- Bibliography -- Index.
Sommario/riassunto	Through a highly original and detailed analysis of the memoirs, interviews and other life writings of Poiret, Dior and Schiaparelli, this book explores changing notions of femininity in the early decades of the 20th century.