

1. Record Nr.	UNINA9910826495403321
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Titolo	Commercial orchids / / Lakshman Chandra De, [and others]; managing editor, Magdalena Golachowska; language editor, Emefa Monu
Pubbl/distr/stampa	Warsaw, [Poland] ; ; Berlin, [Germany] : , : De Gruyter Open, , 2014 ©2014
ISBN	3-11-042640-4
Descrizione fisica	1 online resource (301 pages) : illustrations, charts; digital, PDF file(s)
Disciplina	635.93415
Soggetti	Orchids
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front matter -- Contents -- 1 Introduction -- 2 Global Orchid Industry -- 3 Biodiversity, Conservation and Bio-piracy of Genetic Resources in India -- 4 Morphological and Molecular Characterization of Valuable species -- 5 Breeding Approaches for Improved Genotypes -- 6 Production of Quality Planting Materials -- 7 Physiology of Temperate and Tropical Orchids -- 8 Climate Change and its Impact on Orchid Productivity -- 9 Production Technology of Commercial Epiphytic Orchids for Cut flowers -- 10 Production Technology of Commercial Terrestrial Orchids for Cut Flowers -- 11 Orchids for Pot Culture/ Hanging Baskets/ Tree Mounting -- 12 Medicinal and Aromatic Orchids -- 13 Post-harvest Management of Cut Flowers of Commercial Orchids -- 14 Value Addition in Orchids -- 15 Marketing -- References -- List of Figures -- List of Tables
Sommario/riassunto	Orchids account for a large share of global floriculture trade both as cut flowers and as potted plants, and are estimated to comprise around 10% of international fresh cut flower trade. The average value of fresh cut orchids and buds trade during 2007-2012 was US 483 million. In 2012, there are more than 40 countries exporting orchids and 60 countries importing orchids around the world, with the total size of the global trade equaling US