Record Nr. UNINA9910826469803321 Autore Ashby Michele <1955-> Titolo The modern energy matchmaker [[electronic resource]]: connecting investors with entrepreneurs / / Michele Ashby Omaha, Neb., : Addicus Books, Inc., c2010 Pubbl/distr/stampa **ISBN** 1-936374-22-6 Descrizione fisica 1 online resource (109 p.) Disciplina 333.79/4 Soggetti Clean energy industries - United States - Finance Investments Venture capital Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto Coloring our world green -- America's evolving attitude toward the environment -- Financing the demand for modern energy -- Doing good and doing well: golden opportunities for innovators and investors -- Educating yourself about modern energy investment opportunities -- Strategies for partnering motivated investors and energy companies -- The carbon cap train: are you ready, willing and able to board? --The future of modern energy. Explaining the trends and key words in the green energy movement, Sommario/riassunto this book examines the idea of modern energy?a combination of old and new energy resources?and the costs involved in making them operational. Resources that include wind, solar, nuclear, wave, biofuels, biomass, smart grid technologies, magnetics, hydropower, oil, gas, and coal all need to be partnered with entrepreneurs to bring them to life. Fusing intellectual and financial resources can secure a modern

energy-reliant future, and this proposal directs the world's investors