1.	Record Nr.	UNINA9910826440803321
	Autore	Speshock Carl H
	Titolo	Empowering green initiatives with IT : a strategy and implementation guide / / Carl Speshock
	Pubbl/distr/stampa	Hoboken, NJ, : Wiley, c2010
	ISBN	1-119-19997-2
		1-282-81702-7
		9786612817021
		0-470-90649-9
		0-470-90647-2
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (259 p.)
	Disciplina	658.4/083
	Soggetti	Data processing service centers - Energy conservation
		Information technology - Environmental aspects
		Green technology - Data processing
		Social responsibility of business
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Empowering Green Initiatives with IT: A Strategy and Implementation Guide; Contents; Preface; How to Use This Book; Chapter Organization; Notes; Chapter 1: Green Initiative Drivers and Benefits with IT; Drivers for Green Initiatives; Benefits of Green Initiatives with IT Overview; Summary; Notes; Chapter 2: IT Resources and Offerings to Assist Green Initiatives; IT Resources; IT Offerings; Summary; Notes; Chapter 3: Green Initiative Strategy with IT; Strategy Mapping; Strategy Framework Components; Summary; Notes; Chapter 4: Green Initiative Planning with IT; Planning Stage Overview
		Environmental Management SystemPlanning Stage Process Flow; Planning Stage Tips; Summary; Notes; Chapter 5: Green Initiative Implementation with IT; Implementation Stage Overview; Implementation Stage Process Flow; Implementation Stage Tips; Summary; Notes; Chapter 6: Green Initiative Assessment with IT; Assessment Stage Overview; Assessment Stage Process Flow; Assessment Stage Tips; Summary; Notes; Appendix A: Resources and

Links; Appendix B: Planning Green Initiatives with IT Checklist; Appendix C: Implementing Green Initiatives with IT Checklist; Glossary; About the Author; Index

Sommario/riassunto	A straightforward guide to the role of IT departments and vendor's in assisting organizations in going green with the aid of IT-related resources and offerings. This book provides organizations with strategy, planning, implementation, assessment guidance for their Green initiatives. It discusses the many benefits of Green initiatives with the assistance, integration and collaboration of IT department and vendors, i.e. custom and vendor application development and reporting tools, Green IT examples, business intelligence dashboards that can perform analytical and predictive analysis of

2.	Record Nr.	UNINA9910963969603321
	Autore	Sullivan Karen
	Titolo	Frames and constructions in metaphoric language / / Karen Sullivan
	Pubbl/distr/stampa	Amsterdam, : John Benjamins Pub. Co., 2013
	ISBN	9781283970853
		1283970856
		9789027272409
		9027272409
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (192 p.)
	Collana	Constructional Approaches to Language ; ; 14
		Constructional approaches to language, , 1573-594X ; ; v. 14
	Disciplina	809/.915
	Soggetti	Metaphor
		Structural linguistics
		Construction grammar
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and indexes.
	Nota di contenuto	Frames and Constructions in Metaphoric Language; Editorial page; Title page; LCC data; Table of contents; Chapter 1. Metaphoric language and metaphoric thought; 1.1 Conceptual metaphor; 1.2 Words and constructions; 1.3 Objectives and overview of the book; 1.4 Framework

| Sommario/riassunto | Frames and constructions in metaphoric language shows how linguistic metaphor piggybacks on certain patterns of constructional meaning that have already been identified and studied in non-metaphoric language. Recognition of these shared semantic structures, and comparison of their roles in metaphoric and non-metaphoric constructions, make it possible to apply findings from Frame Semantics, Cognitive Grammar and Construction Grammar to understand how conceptual metaphor surfaces in language. |