

1. Record Nr.	UNINA9910826440803321
Autore	Speshock Carl H
Titolo	Empowering green initiatives with IT : a strategy and implementation guide // Carl Speshock
Pubbl/distr/stampa	Hoboken, NJ, : Wiley, c2010
ISBN	1-119-19997-2 1-282-81702-7 9786612817021 0-470-90649-9 0-470-90647-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (259 p.)
Disciplina	658.4/083
Soggetti	Data processing service centers - Energy conservation Information technology - Environmental aspects Green technology - Data processing Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Empowering Green Initiatives with IT: A Strategy and Implementation Guide; Contents; Preface; How to Use This Book; Chapter Organization; Notes; Chapter 1: Green Initiative Drivers and Benefits with IT; Drivers for Green Initiatives; Benefits of Green Initiatives with IT Overview; Summary; Notes; Chapter 2: IT Resources and Offerings to Assist Green Initiatives; IT Resources; IT Offerings; Summary; Notes; Chapter 3: Green Initiative Strategy with IT; Strategy Mapping; Strategy Framework Components; Summary; Notes; Chapter 4: Green Initiative Planning with IT; Planning Stage Overview Environmental Management System Planning Stage Process Flow; Planning Stage Tips; Summary; Notes; Chapter 5: Green Initiative Implementation with IT; Implementation Stage Overview; Implementation Stage Process Flow; Implementation Stage Tips; Summary; Notes; Chapter 6: Green Initiative Assessment with IT; Assessment Stage Overview; Assessment Stage Process Flow; Assessment Stage Tips; Summary; Notes; Appendix A: Resources and

Links; Appendix B: Planning Green Initiatives with IT Checklist; Appendix C: Implementing Green Initiatives with IT Checklist; Glossary; About the Author; Index

Sommario/riassunto

A straightforward guide to the role of IT departments and vendor's in assisting organizations in going green with the aid of IT-related resources and offerings. This book provides organizations with strategy, planning, implementation, assessment guidance for their Green initiatives. It discusses the many benefits of Green initiatives with the assistance, integration and collaboration of IT department and vendors, i.e. custom and vendor application development and reporting tools, Green IT examples, business intelligence dashboards that can perform analytical and predictive analysis of

2. Record Nr.	UNINA9910963969603321
Autore	Sullivan Karen
Titolo	Frames and constructions in metaphoric language // Karen Sullivan
Pubbl/distr/stampa	Amsterdam, : John Benjamins Pub. Co., 2013
ISBN	9781283970853 1283970856 9789027272409 9027272409
Edizione	[1st ed.]
Descrizione fisica	1 online resource (192 p.)
Collana	Constructional Approaches to Language ; ; 14 Constructional approaches to language, , 1573-594X ; ; v. 14
Disciplina	809/.915
Soggetti	Metaphor Structural linguistics Construction grammar
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Frames and Constructions in Metaphoric Language; Editorial page; Title page; LCC data; Table of contents; Chapter 1. Metaphoric language and metaphoric thought; 1.1 Conceptual metaphor; 1.2 Words and constructions; 1.3 Objectives and overview of the book; 1.4 Framework

and terminology; Chapter 2. Frames in metaphor and meaning; 2.1 Opening the semantic toolbox; 2.2 What are semantic frames?; 2.3 What are domains?; 2.4 Frame structure in metaphor input domains; 2.5 A frame-semantic model of autonomy and dependence; Chapter 3. Frames and lexical choice in metaphor
3.1 Introduction and methodology 3.2 The Invariance Principle; 3.3 Having a sunny disposition: Lexical choice in happiness is light; 3.4 A brilliant plan: Lexical choice in intelligence is light-emission; 3.5 The metaphoric and non-metaphoric senses of bright; 3.6 Understanding is seeing and comprehensibility is visibility; 3.7 Adjectives vs. adverbs: Brilliantly, clearly, brightly and sunnily; Chapter 4. Frames in metonymic inferencing; 4.1 Unmasking a metaphor look-alike; 4.2 A frame-based model of metonymic inferencing; 4.3 See 'meet with' and be seeing 'be dating'
4.4 Comparison with metaphor Chapter 5. Two types of adjective construction in metaphor; 5.1 Constructional constraints on metaphor; 5.2 Domain constructions; 5.3 Predicating modifier constructions; 5.4 Compounds; Chapter 6. Argument structure constructions in metaphor; 6.1 Verbs and their arguments; 6.2 Intransitives; 6.3 Domain-neutral items; 6.4 Transitive constructions; 6.5 Resultatives; 6.6 Ditransitive constructions; 6.7 Equations; 6.8 A note on similes; Chapter 7. Metaphoric preposition phrases and closed-class items; 7.1 Variability in preposition phrases; 7.2 Relational nouns in PPs
7.3 Event nouns in PPs 7.4 The role of prepositions in specifying relations; 7.5 Limitations on metaphoric closed-class items; 7.6 Other closed classes; Chapter 8. Repeated domain evocation and xyz constructions; 8.1 Combining metaphoric constructions; 8.2 Multiple target-domain items; 8.3 Multiple source-domain items; 8.4 The xyz constructions; 8.5 Multiple source- and target-domain items; 8.6 Combining conceptual metaphors; Chapter 9. Metaphoric constructions beyond the clause; 9.1 A range of constructional complexity; 9.2 Relative clauses; 9.3 Conditionals; 9.4 Parallelism
9.5 Negation of the literal 9.6 Allegory; Chapter 10. Conclusion; 10.1 Limitations; 10.2 Building bridges; References; Primary sources; Index of constructions; Index

Sommario/riassunto

Frames and constructions in metaphoric language shows how linguistic metaphor piggybacks on certain patterns of constructional meaning that have already been identified and studied in non-metaphoric language. Recognition of these shared semantic structures, and comparison of their roles in metaphoric and non-metaphoric constructions, make it possible to apply findings from Frame Semantics, Cognitive Grammar and Construction Grammar to understand how conceptual metaphor surfaces in language.
