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Titolo	Semper Fi : business leadership the Marine Corps way // Dan Carrison, Rod Walsh
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Descrizione fisica	xiii, 226 p
Altri autori (Persone)	WalshRod
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Soggetti	Leadership Employees - Recruiting Success in business
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Attracting the best -- Basic training -- Supervision: leading the rank and file -- Middle management: leading the mission -- Senior management: leading the organization -- A few good women -- Leading to victory: ten winning strategies -- Some former marines who became successful business leaders.
Sommario/riassunto	"This is not," according to Dan Rather, "one of those mumbo-jumbo, pseudo-philosophical books on leadership. Semper Fi is a book you will actually USE, read, and refer to again and again." For more than 200 years, the U.S. Marine Corps has been a paragon of world-class leadership, excelling in the areas of motivation, training, and management. Semper Fi -- which since its hardcover publication has become a best-selling, business leadership classic -- shows readers how to adapt these proven practices for their own organizations. Semper Fi goes behind the scenes to pinpoint what works for the USMC, showing readers how to create a training and management culture that brings out the best in all their employees. The book gives readers tough, practical tips for: * inspiring individual initiative * rewarding hard work * encouraging loyalty * working with limited resources * dealing with change * "leading the troops" at every level of the organization.

