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Titolo	Managing your practice : a guide for advanced practice nurses // Joyce J. Fitzpatrick, Ann Glasgow, Jane N. Young, editors
Pubbl/distr/stampa	New York : , : Springer Pub. Co., , 2003 ©2003
ISBN	1-281-80694-3 9786611806941 0-8261-1935-2
Descrizione fisica	1 online resource (xii, 236 pages) : illustrations
Collana	Springer series on nursing management and leadership
Altri autori (Persone)	FitzpatrickJoyce J. <1944-> GlasgowAnn YoungJane N
Disciplina	362.1/73/068
Soggetti	Nursing - Practice Nursing services - Administration Nursing services - Business management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (p. 220-226) and index.
Nota di contenuto	Contents; Contributors; Preface; Chapter 1. Managing Your APN Practice: The Basics; Chapter 2. New Practice Models for APNs: Thinking Outside the Box; Chapter 3. Strategic Planning for Success; Chapter 4. Merging the Professional and Business Models for APN Practice; Chapter 5. Credentialing and Continuing Education; Chapter 6. Financing the Practice; Chapter 7. Developing a Marketing Strategy; Chapter 8. Negotiation: Getting What You Need; Chapter 9. Effective Leadership in Practice Management; Chapter 10. Collaborative APN Practice; Chapter 11. Practice and Information Management; Chapter 12. Quality Management; Chapter 13. Risk Management and Legal Issues; Chapter 14. Ethical Issues Relative to an APN Practice; Appendices; Bibliography; Index
Sommario/riassunto	Designated a Doody's Core Title!. Are you establishing a solo or collaborative health care practice? This concise reference book is designed to provide the basic business and management skills you need. It is packed with practical information, from writing your mission

statement to preparing and implementing a business plan, to marketing and legal considerations. Three sample business plans are included as an appendix.

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