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Nota di contenuto	Accounting for Dummies, 4th Edition; Contents at a Glance; Table of Contents; Introduction; About This Book; Conventions Used in This Book; What You're Not To Read; Foolish Assumptions; How This Book Is Organized; Icons Used in This Book; Where to Go from Here; Part I: Opening the Books on Accounting; Chapter 1: Accounting: The Language of Business, Investing, Finance, and Taxes; Chapter 2: Financial Statements and Accounting Standards; Chapter 3: Bookkeeping and Accounting Systems; Part II: Figuring Out Financial Statements; Chapter 4: Reporting Revenue, Expenses, and the Bottom Line Chapter 5: Reporting Assets, Liabilities, and Owners' Equity Chapter 6: Reporting Cash Flows; Chapter 7: Choosing Accounting Methods: Different Strokes for Different Folks; Part III: Accounting in Managing a Business; Chapter 8: Deciding the Legal Structure for a Business; Chapter 9: Analyzing and Managing Profit; Chapter 10: Financial Planning, Budgeting, and Control; Chapter 11: Cost Concepts and Conundrums; Part IV: Preparing and Using Financial Reports; Chapter 12: Getting a Financial Report Ready for Release; Chapter 13: How Lenders and Investors Read a Financial Report

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Sommario/riassunto

Learn the basics of practical accounting easily and painlessly with Accounting For Dummies, 4th Edition, which features new information on accounting methods and standards to keep you up to date. With this guide, you can avoid accounting fraud, minimize confusion, maximize profits, and make sense of accounting basics with this plain-English guide to your accountant's language. Understand how to manage inventory, report income and expenses for public or private companies, evaluate profit margins, analyze business strengths and weaknesses, and manage budgets for a better bottom line.

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