

1. Record Nr.	UNINA9910826361503321
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Titolo	Preparing for the future : strategic planning in the U.S. Air Force // Michael Barzelay, Colin Campbell
Pubbl/distr/stampa	Washington, D.C., : Brookings Institution Press, c2003
ISBN	0-8157-9607-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xii, 274 pages)
Altri autori (Persone)	CampbellColin <1943->
Disciplina	358.4/03/0973
Soggetti	Military planning - United States Strategic planning - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 241-256) and index.
Nota di contenuto	; 1 Visioning, Strategic Planning, and Corporate Evolution ; 1 -- The Degree of Departure from Previous Approaches ; 3 -- The Role of Organizational Characteristics ; 10 -- Contending with Constricted Latitude ; 12 -- Expanding the Horizons for Strategic Planning ; 14 -- Steps for Effective Implementation ; 18 -- ; 2 Precursors of Strategic Visioning: Discontinuous Change in the Early Post-Cold War Period ; 27 -- The Rice-McPeak Era: Supplying the Air Force with a Strategic Vision ; 27 -- The Gulf War: Changing the Air Force's Self-Conception ; 29 -- Alliance Reversal: The Impact of the Gulf War on the Defense Policy Subsystem ; 32 -- Space-Based Provision of Military Intelligence ; 33 -- Origins of the Fogleman-Era Strategic Vision ; 35 -- ; 3 Planning with Dialogue and Passion: The Fogleman Round ; 37 -- Strategic Visioning and Long-Range Planning as Policy Management ; 39 -- The Strategic Planning Agenda ; 41 -- Moving toward the Corona Conference ; 52 -- From Strategic Vision to Long-Range Plan ; 58 -- ; 4 The Ryan-Peters Round ; 62 -- Taking Stock of the Fogleman Round ; 63 -- The Next Round: Unfinished Business ; 75 -- The Ryan-Peters Visioning Process: General Ryan's Approach ; 82 -- ; 5 Understanding Strategic Visioning as a Practice ; 95 -- Innovating the Strategic Visioning Practice ; 97 -- Analyzing Process Designs for Effective Strategic Visioning: The Fogleman Round ; 101 -- Explaining Performance in the Ryan-Peters Round ; 113 -- Case Comparison: Toward Generalization about Strategic Visioning Practice ; 115 -- The Air Force Experience in

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Sommario/riassunto

Annotation
