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Nota di contenuto	The creative class and cultural governance -- Work as art, art as life -- The psychology of creativity -- Economy and pathology in Aravind Adiga's The white tiger and Monica Ali's In the kitchen -- Economy and authenticity in Daljit Nagra's Look we have coming to Dover! and Gautam Malkani's Londonstani -- The strange case of the writer- consultant -- Valuing the arts in Ian McEwan's Saturday.
Sommario/riassunto	For nearly twenty years, social scientists and policy makers have been highly interested in the idea of the creative economy. This book contends that mainstream considerations of the economic and social force of culture, including theories of the creative class and of cognitive and immaterial labor, are indebted to historic conceptions of the art of literary authorship. What's more, it shows how contemporary literature has been involved in and has responded to creative-economy phenomena, including the presentation of artists as models of contentedly flexible and self-managed work, the tre