Record Nr. UNINA9910826179803321 Autore Campbell Tim <1943-> Titolo Beyond smart cities: how cities network, learn and innovate // Tim Campbell Abingdon, Oxon;; New York, N.Y.:,: Earthscan,, 2012 Pubbl/distr/stampa **ISBN** 1-283-44133-0 9786613441331 0-203-13768-X 1-136-48957-6 Descrizione fisica 1 online resource (257 p.) Disciplina 307.1216 Soggetti City planning Cities and towns - Growth Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto 1. Overview -- 2. The slow emergence of learning cities in an urbanizing world -- 3. Cities as collective learners: what do we know? -- 4. A gamut of learning types -- 5. Light on a shadow economy: city learning in 53 cities -- 6. Informal learners: Turin, Portland and Charlotte -- 7. Technical learning: Curitiba and city think tanks -- 8. Corporate styles: Bilbao, Seattle and others -- 9. Clouds of trust in style -- 10. Taking stock: why some cities learn and others do not --11. Turning the learning world upside down: pathways forward in policy and research. "The promise of competitiveness and economic growth in so-called Sommario/riassunto smart cities is widely advertised in Europe and the US. The promise is focussed on global talent and knowledge economies and not on learning and innovation. But to really achieve smart cities -- that is to create the conditions of continuous learning and innovation -- this book argues that there is a need to understand what is below the surface and to examine the mechanisms which affect the way cities learn and then connect together. This book draws on quantitative and

qualitative data with concrete case studies to show how networks already operating in cities are used to foster and strengthen

connections in order to achieve breakthroughs in learning and innovation. Going beyond smart cities means understanding how cities construct, convert and manipulate relationships that grow in urban environments. Cities discussed in this book -- Amman, Barcelona, Bilbao, Charlotte, Curitiba, Juarez, Portland, Seattle and Turin -- illuminate a blind spot in the literature. Each of these cities has achieved important transformations, and learning has played a key role, one that has been largely ignored in academic circles and practice concerning competitiveness and innovation"--Provided by publisher.