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Uses of Genres in the Chinese Press from the Late Qing to the Early Republican Period / Andrea Janku -- Printing the Sound of Cosmopolitan Beijing: Dialect Accents in Nineteenth-Century Martial Arts Fiction / Paize Keulemans -- Spreading the Dharma with the Mechanized Press: New Buddhist Print Cultures in the Modern Chinese Print Revolution, 1866–1949 / Jan Kiely -- Culture, Commerce, and Connections: The Inner Dynamics of New Culture Publishing in the Post-May Fourth Period / Ling Shiao -- Reading and Writing Zhejiang Youth: Local Textual Economies and Cultural Production in Republican Jiangnan / Robert Culp -- Advancing the (Gutenberg) Revolution: The Origins and Development of Chinese Print Communism, 1921–1947 / Christopher A. Reed -- Consuming Secrets: China's New Print Culture at the Turn of the Twenty-First Century / Daria Berg -- Chinese Internet Literature and the Changing Field of Print Culture / Guobin Yang -- Resistance is Futile: Control and Censorship of the Internet in China / Gudrun Wacker -- Comprehensive Bibliography -- Index.

Sommario/riassunto

The thirteen essays in this volume narrate and analyze the reciprocal influences of technological, intellectual, and sociopolitical changes on the structure of modern China's book (and print) trade; more specifically, they treat the rise of new genres of print, changes in writing practices, the dissemination of ideas and texts (both paper and electronic), the organization of knowledge, and the relationship between the state and print culture. The essays range chronologically from the late eighteenth century to the present, an over two-century transition period that allows authors to draw comparisons between the largely woodblock print culture of the eighteenth and nineteenth centuries; the mechanized publishing of the late-nineteenth, twentieth, and twenty-first centuries; and the global internet culture of today.
