

1. Record Nr.	UNINA9910826118003321
Autore	Thomas Rawley <1946->
Titolo	The valuation handbook : valuation techniques from today's top practitioners / / Rawley Thomas, Benton E. Gup
Pubbl/distr/stampa	Hoboken, NJ, : Wiley, c2010
ISBN	9786612307621 9780470539972 0470539976 9781282307629 1282307622 9781118268179 1118268172 9780470539958 047053995X
Edizione	[1st edition]
Descrizione fisica	1 online resource (659 p.)
Collana	Wiley finance ; ; 480
Altri autori (Persone)	GupBenton E
Disciplina	332.63221 658.15
Soggetti	Corporations - Valuation Stocks - Prices
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Valuation Handbook: Valuation Techniques from Today's Top Practitioners; Contents; Preface; VALUATIONS ARE IMPORTANT; VALUATION CHALLENGES: WHICH TECHNIQUES TO APPLY; CONTRIBUTORS; CHAPTER SUMMARIES; Chapter 1: Two Frameworks for Understanding Valuation Models; TOP-DOWN/BOTTOM-UP ANALYSIS; LIFE CYCLE; FIRMS; CONCLUSION; NOTES; Chapter 2: The Value Edge: Reap the Advantage of Disciplined Techniques; VALUATION DECISIONS ARE MADE DIFFERENTLY BY DIFFERENT PEOPLE; TECHNIQUES OF COMMUNICATING VALUE CAN DEMONSTRATE A COMMITMENT TO VALUE BUILDING ANALYSTS BEWARE: ONCE-SUCCESSFUL PUBLIC COMPANIES CAN LOSE THEIR WAYINCENTIVE COMPENSATION TECHNIQUES BASED ON VALUE

ARE BETTER; VALUATION TECHNIQUES FOR PRIVATE COMPANIES ARE ALSO MORE DATA DRIVEN; ESTIMATES OF VALUE MAY DIFFER DEPENDING ON DATA INTEGRITY; FINANCE THEORY AND CORPORATE VALUE; THE VALUE EDGE BEGINS AT THE STRATEGIC BUSINESS UNIT LEVEL; THE WATERFALL OF VALUE IDENTIFIES VALUE CREATORS AND DESTROYERS; BETTER VALUATION FRAMEWORKS PROVIDE DISCIPLINE; THE VALUE JOURNEY HAS MANY STEPS ALONG THE WAY; ACKNOWLEDGMENTS; REFERENCES

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## Sommario/riassunto

The definitive guide to valuation written by a who's who of today's top practitioners *The Valuation Handbook* differs significantly from other related books on this topic because the contributors are practitioners, academics, and investment firms that explain how they value companies and other assets. It concentrates on specific and innovative valuation techniques, rather than the theoretical approaches more generally accepted and discussed. Given the extreme volatility of the stock market, valuation is a critical issue for analysts, investors, and businesses. Here, various professional contrib

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