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Sommario/riassunto	The third volume in the Studies in Rhetoric & Religion, Preaching Politics traces the surprising and lasting influence of one of American history's most fascinating and enigmatic figures-George Whitefield. Jerome Mahaffey explores George Whitefield's role in creating a "rhetoric of community" that successfully established a common worldview among the many colonial cultures. Using a rigorous method of rhetorical analysis, Mahaffey cogently argues that George Whitefield directed the evolution of an American collective religious identity that lay underneath the emerging political ideology that fu