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Nota di contenuto	Cover; Contents; List of Tables; List of Figures; Acknowledgments; Abbreviations and Acronyms; Map of the Region; 1 Introduction: East Asia, Regionalism and Foreign Direct Investment; Part I: Theory and Approach; Part II: Establishing the Context; Part III: Responses to Regionalism in the Automotive Sector; Appendix; Notes; Bibliography; Index
Sommario/riassunto	In the decade following the Asian financial crisis, the East Asian political economy has experienced a radical transformation. This book thus investigates the responses of Japanese automotive makers to the processes of regionalism and regionalization by locating firm-level analysis in a broader political economy context.