

1. Record Nr.	UNINA9910825948703321
Titolo	Give constructions across languages / edited by Myriam Bouveret
Pubbl/distr/stampa	Amsterdam ; Philadelphia, : John Benjamins Publishing Company, [2021] ©2021
ISBN	90-272-6015-X
Descrizione fisica	1 online resource (256 pages)
Altri autori (Persone)	BouveretMyriam
Disciplina	415.01836
Soggetti	Construction grammar - Data processing Semantics, Comparative
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	<p>Introduction. Lexicalization, grammaticalization and constructionalization of the verb give across languages : a cognitive case study of language innovation / Myriam Bouveret -- Metaphor meets grammar in a radial network of give verbs in Romance / Oana David -- Talking about giving : from experience to language in child language / Aliyah Morgenstern and Nancy Chang -- The role of verb polysemy in constructional profiling : a cross-linguistic study of give in the dative alternation / Karolina Krawczak -- The French ditransitive transfer construction and the complementarity between the meta-predicates give, take, keep, leave : the hypothesis of a grammatical enantiosem / Dominique Legallois -- Transfer and applicative constructions in Gunwinyguan languages (non-Pama-Nyungan, Australia) / Maia Ponsonnet -- Aoj 'give' in Khmer : meaning extensions and construction types / Eric Corre -- The semantics of the verb give in Tibetan : the development of the transfer construction and the honorific domain / Melac Eric and Nicolas Tournadre -- Grammar in usage and grammaticalization of dan 'give' constructions in Kurmanji Kurdish / Salih Akin and Myriam Bouveret -- Gei : Towards a unified account / Linda Badan -- Grammar in usage and grammaticalization of dan 'give' constructions in Kurmanji Kurdish / Salih Akin and Myriam Bouveret.</p>

Sommario/riassunto

"This cognitive contrastive study in ten languages (Chinese, Dalabon, English, French, Spanish, Romanian, Kurdish, Khmer, Polish, Tibetan) focuses on the verb give and its syntactic-semantic interface based on six main points, namely argument structure, lexical semantics and event structure, role marking in the three argument construction and in other constructions, lexicalization, grammaticalization and constructionalization of the verb from a cognitive construction grammar point of view (lexicon-grammar continuum), central and extended meanings. We propose that a continuum approach to grammar and lexicon is needed to describe the typological and historical facts. We argue that there is a concrete and abstract transfer 'cluster model' involving coverage of lexical and grammatical extension or bleaching phenomena and that the semantic extensions (metaphorical and otherwise) exploit various portions of this schema. This book, deeply anchored into the Cognitive Construction Grammar theoretical movement, proposes analyses of constructional phenomena which illustrate a grammar to lexicon continuum, in synchrony and diachrony: language change, grammaticalization chains, constructionalization analysis, and an invariant hypothesis of the verb give as a basic verb in human cognition"--

2. Record Nr.	UNINA9910634053803321
Titolo	Business Advancement through Technology Volume II : The Changing Landscape of Industry and Employment // edited by Alkis Thrassou, Demetris Vrontis, Leonidas Efthymiou, Yaakov Weber, S. M. Riad Shams, Evangelos Tsoukatos
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2022
ISBN	9783031077654 3031077652
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (267 pages)
Collana	Palgrave Studies in Cross-disciplinary Business Research, In Association with EuroMed Academy of Business, , 2523-8175
Disciplina	260 658.4063
Soggetti	Technological innovations Marketing Management Innovation and Technology Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1: Editorial Introduction: Conceptualising Technology Diffusion on Work and Employment -- Chapter 2: Research on Robotic Process Automation: Structuring the Scholarly Field -- Chapter 3: Role of Technology enabled HRM systems in developing Hybrid workplaces: A case study of the Information Technology sector in India.-Chapter 4: Conceptual developments of change management theory and the Stra. Tech.Man innovation perspective -- Chapter 5: Engineering the metaverse for innovating the electronic business -- Chapter 6: Digital Transformation in Health Organizations an Opportunity for Leveraging -- Chapter 7: Changing technology and its impact on leadership and hierarchy structure in the virtual workplace -- Chapter 8: Artificial Intelligence and its impact on employment: Evidence from the Banking and Accounting sectors -- Chapter 9: Conceptual Mutations of Change Management and the Strategy-Technology-Management Innovation -- Chapter 10: The influence of Knowledge Management Technologies on

business advancement -- Chapter 11: Machine Learning and the Future of Work for HR and Learning and Development professionals -- Chapter 12: The impact of technology in the performance measurement inside sport sector -- Chapter 13: Technological Innovation and Process Improvement in the Factory that Time Forgot.

Sommario/riassunto

This two-volume edited collection explores the impact of technology on business advancement. Technology is a multifaceted and multidimensional phenomenon, carrying opportunities and risks. Business advancement therefore, can no longer be considered without technological mediation. While Volume I offers insights into technological improvements in the field of global marketing, Volume II focuses on the implications of changing technology on work and employment. It covers topics such as the role of technology in change management, digital transformation, and the impact of AI on employment. Taken together, the books move forward the study of organizations and technology and are ideal resources for business students and researchers. Alkis Thrassou is Professor in the School of Business at the University of Nicosia, Cyprus, and a Senior Research Fellow of the EuroMed Academy of Business (EMAB). Demetris Vrontis is Professor and Vice Rector for Faculty and Research at the University of Nicosia in Cyprus, as well the Editor-in-Chief of the EuroMed Journal of Business (EMJB) and the President of the EuroMed Research Business Institute (EMRBI). Leonidas Efthymiou is Assistant Professor in Organisation Studies, with emphasis on Tourism and Hospitality. Yaakov Weber is Professor and Director of the Research Unit, School of Business Administration, College of Management, Israel. He is the Founder and President of EMRBI and EMAB. S. M. Riad Shams is Senior Lecturer at the Newcastle Business School, Northumbria University, UK. He is the founding editor of the International Journal of Big Data Management. Evangelos Tsoukatos teaches Management at the University of Applied Sciences Crete. He is Associate Editor of EMJ.
