

1. Record Nr.	UNINA9910825944503321
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Titolo	Public opinion in Alabama : looking beyond the stereotypes / / Cal Clark and Don-Terry Veal
Pubbl/distr/stampa	Lanham, Md., : Lexington Books, c2010
ISBN	1-282-97700-8 9786612977008 0-7391-4543-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (171 p.)
Altri autori (Persone)	VealDon-Terry
Disciplina	303.3/809761
Soggetti	Public opinion - Alabama Alabama Politics and government Public opinion Alabama Social policy Public opinion Alabama Economic policy Public opinion
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Tables
Sommario/riassunto	This book provides an in-depth examination of public opinion in Alabama to see whether it follows the stereotype of ideological and partisan polarization in the United States. The authors show that even in such a staunchly conservative state, public opinion is considerably more nuanced and complex than this stereotype, suggesting a need to transcend the competing conservative and liberal orthodoxies.