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international economics; 8 Managerial beliefs, market contestability and dominant strategic orientation in the eclectic paradigm; 9 The micro-mechanics of foreign operations' performance: an analysis based on the OLI framework; 10 The eclectic paradigm and the recognition of finance-specific factors; 11 The challenge of electronic markets for international business theory  
12 The recent globalisation of the Italian banking sector: an interpretation based on the eclectic paradigm  
13 A critical reflection and some conclusions on OLI; Index

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Sommario/riassunto

The eclectic paradigm has arguably become the dominant theoretical basis in the study of FDI, multinational corporations and internationalisation over the last two decades. The contributions to this volume evaluate the eclectic paradigm in the global economy and its validity as a theoretical basis to understand developments such as economic globalization and the subsequent growth of global and alliance capitalism.

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