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Titolo Using a positive lens to explore social change and organizations

[[electronic resource]]: building a theoretical and research foundation

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Nota di contenuto Introduction -- The call : why a book now on using a positive lens to

explore social change and organizations? / Jane E. Dutton, Karen Golden-Biddle, and Elana Feldman -- Change agency -- Social change agency under adversity: how relational processes (re)produce hope in hopeless settings / Oana Branzei -- Being a positive social change agent through issue selling / Scott Sonenshein -- Social entrepreneurs, socialization processes, and social change: the case of sekem / Tomislav Rimac, Johanna Mair, and Julie Battilana -- Power beyond the purse: philanthropic foundations as agents of social change / Debra Meyerson and Laura Wernick -- Revealing themes: applying a positive lens to the chapters on change agency / Erica L. Steckler and Jean M. Bartunek -- Environment and sustainability -- Hybrid organizations as agents of positive social change: bridging the for-profit and non-profit divide / Andrew J. Hoffman, Krista K. Badiane, and Nardia Haigh -- Agency and innovation in a phase of turbulent change: conservation in

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Sommario/riassunto

How can application of a positive lens to understanding social change and organizations enrich and elaborate theory and practice? This is the core question that inspired this book. It is a question that brought together a diverse and talented group of researchers interested in change and organizations in different problem domains (sustainability, healthcare, and poverty alleviation). The contributors to this book bring different theoretical lenses to the question of social change and organizations. Some are anchored in more macro accounts of how and why social change processes occur, while others approach the question from a more psychological or social psychological perspective.