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Titolo	Pharmaceutical reform : : a guide to improving performance and equity // Marc J. Roberts and Michael R. Reich
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Descrizione fisica	xx, 332 pages : illustrations ; ; 24 cm
Collana	World Bank Training
Altri autori (Persone)	ReichMichael <1950->
Disciplina	615.1
Soggetti	Pharmaceutical policy Pharmaceutical industry Health care reform
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Using the flagship framework to reform pharmaceutical policy -- Introduction to the pharmaceutical sector -- Ethics and priority setting in pharmaceutical reform -- Diagnosing performance problems and developing a policy response -- Managing the politics of pharmaceutical policy reform -- Financing the pharmaceutical sector -- Paying for pharmaceuticals -- Organizing the public sector to improve pharmaceutical performance -- Improving pharmaceutical performance through regulation -- Using persuasion to influence pharmaceutical use -- Conclusions.
Sommario/riassunto	This book applies an established analytical framework for health sector reform (Getting Health Reform Right, Oxford, 2004) to the performance problems of the pharmaceutical sector. The book is divided into three sections. The first section presents the basic ideas for analysis. It begins by insisting that reform start with a clear understanding of the performance deficiencies of the current system. Like all priority setting in the public sector, this 'definition of the problem' involves both ethical choices and political processes. Early chapters explain the foundations of these ideas and appl

