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Altri autori (Persone)	HawkinsJoellen Watson HaggertyLois A
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Sommario/riassunto

The gold standard in health care research is conducting studies that are truly representative of the general population - and not limited to a narrow range of cultural, gender, geographic, or socioeconomic groups. This book provides a how-to approach to planning, implementing, and conducting such studies. Especially valuable are case examples describing successful research projects that have taken on the "multi" approach.

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