

1. Record Nr.	UNINA9910825757703321
Titolo	Linguistic landscape : new approach to multilingualism // edited by Durk Gorter
Pubbl/distr/stampa	Clevedon, [England] ; ; Buffalo, : Multilingual Matters, c2006
ISBN	1-280-52177-5 9786610521777 1-85359-917-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (95 p.)
Altri autori (Persone)	GorterD (Durk)
Disciplina	306.44/6
Soggetti	Multilingualism Linguistic change Linguistic minorities
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front matter -- Contents -- Introduction: The Study of the Linguistic Landscape as a New Approach to Multilingualism -- Linguistic Landscape as Symbolic Construction of the Public Space: The Case of Israel -- Bangkok's Linguistic Landscapes: Environmental Print, Codemixing and Language Change -- Multilingualism in Tokyo: A Look into the Linguistic Landscape -- Linguistic Landscape and Minority Languages -- Further Possibilities for Linguistic Landscape Research -- References
Sommario/riassunto	Language is all around us as it is displayed in texts on shop windows, commercial signs, posters, official notices, etc. Given a multitude of languages there, it does not come as a surprise that an increasing number of researchers have taken a closer look at languages on signs in the public space. The book reports on studies of the linguistic landscape in cities in countries around the globe: Israel, Japan, Thailand, the Netherlands (Friesland) and Spain (the Basque Country). Their cultural, socio-economic and political circumstances are very divergent. Multimillion cities are included such as Bangkok and Tokyo, but also smaller cities such as Ljouwert-Leeuwarden and Donostia-San Sebastian. Multilingualism turns out to be an important dimension of

the linguistic landscape everywhere, as well as the reflection of the process of globalisation, visible through the use of English. The study of the linguistic landscape is applied here as a means to increase our understanding of multilingualism and future directions are outlined.

---