

1. Record Nr.	UNINA9910825754903321
Autore	Webster Thomas J.
Titolo	Analyzing strategic behavior in business and economics : a game theory primer / / Thomas J. Webster
Pubbl/distr/stampa	Lanham, Maryland ; ; Plymouth, England : , : Lexington Books, , 2014 ©2014
ISBN	1-4985-2562-8 0-7391-8605-1
Descrizione fisica	1 online resource (287 p.)
Disciplina	658.4/033
Soggetti	Game theory Decision making Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Preface; CHAPTER ONE. Introduction to Game Theory; PART I. STATIC GAMES WITH COMPLETE INFORMATION; CHAPTER TWO. Coalition Games; CHAPTER THREE. Strategic Moves and Deterring Defection; CHAPTER FOUR. Competition Games; CHAPTER FIVE. Coordination Games; CHAPTER SIX. Infinitely-Repeated Games; CHAPTER SEVEN. Finitely-Repeated Games; CHAPTER EIGHT. Evolution Games; CHAPTER NINE. Tit-for-Tat; CHAPTER TEN. Mixing Pure Strategies; CHAPTER ELEVEN. Continuous Strategies; CHAPTER TWELVE. Static Oligopoly Games; CHAPTER THIRTEEN. Strategic Trade Policy CHAPTER FOURTEEN. Product DifferentiationCHAPTER FIFTEEN. Strategic Complements; PART II. DYNAMIC GAMES WITH COMPLETE AND PERFECT INFORMATION; CHAPTER SIXTEEN. Game Trees; CHAPTER SEVENTEEN. A Dynamic Oligopoly Game; CHAPTER EIGHTEEN. Bargaining; PART III. GAMES WITH INCOMPLETE INFORMATION; CHAPTER NINETEEN. Decision Making and Uncertainty; CHAPTER TWENTY. Adverse Selection; CHAPTER TWENTY-ONE. Incentive Contracts; PART IV. GAMES WITH IMPERFECT INFORMATION; CHAPTER TWENTY-TWO. Information Sets; CHAPTER TWENTY-THREE. Auctions; CHAPTER TWENTY-FOUR. Signaling; CHAPTER TWENTY-FIVE. Screening

Sommario/riassunto

This innovative textbook is a concise and axiomatic introduction to the principles of game theory-the formal study of move and countermove. Undergraduate business and economics students with a background in the principles of microeconomics and college mathematics will find the material presented in this textbook focused, comprehensive, and accessible.
