

1. Record Nr.	UNINA9910825689703321
Titolo	Online banking / / guest editor, Kate Stewart
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2002
ISBN	1-280-47985-X 9786610479856 1-84544-633-X
Edizione	[1st ed.]
Descrizione fisica	51 p
Collana	International journal of bank marketing ; ; v.20, no. 6
Altri autori (Persone)	StewartKate
Disciplina	332.1/78
Soggetti	Banks and banking Electronic commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"For the financial services sector." Title from title screen.
Nota di contenuto	Contents -- Abstracts & keywords -- Introduction -- A Delphi study of the drivers and inhibitors of Internet banking -- Factors underlying attitude formation towards online banking in finland -- Corporate banking in the UK -- Online banking in transition economies.
Sommario/riassunto	This issue of the International Journal of Bank Marketing is the first of two special issues devoted to online banking. The call for papers generated a substantial number of submissions from around the world - proof, if it were needed, of the degree of interest in online banking.