

1. Record Nr.	UNINA9910825529803321
Titolo	Doing business in India : building research-based practice // edited by Pawan S. Budhwar and Arup Varma
Pubbl/distr/stampa	New York : , : Routledge, , 2011
ISBN	1-136-89505-1 1-136-89506-X 1-283-03871-4 9786613038715 0-203-84093-3
Descrizione fisica	1 online resource (296 p.)
Altri autori (Persone)	BudhwarPawan S VarmaArup
Disciplina	330.954
Soggetti	India - Economc conditions - 1991- India --Economc conditions --1991- International business enterprises - India International business enterprises --India Investments, Foreign - India Investments, Foreign --India Commerce Finance Business & Economics Local Commerce Investment & Speculation India Economc conditions 1991-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Figures; Tables; Boxes; Contributors; Acknowledgements; Foreword; Part I: The business context; 1 Introduction: The business context; 2 Economic environment and challenges; 3 Employment law framework: Structure and potential hurdles; 4 Socio-cultural and institutional context; 5 Dynamics of

corruption and cronyism; 6 Infrastructure; Part II: Conducting business in India; 7 Entry modes and dynamics; 8 Markets, consumers and consumption patterns; 9 Issues and challenges of managing projects in India: A case study; 10 Management of human resources
11 Conflict management and negotiationPart III: India and the world; 12 Outsourcing and offshoring to India; 13 Lessons from Indian success stories; 15 Indian multinationals overseas: Tracking their global footprints; Appendices; Appendix 1 Useful resources; Appendix 2 Useful links for expatriates living/working in India; Index

Sommario/riassunto

In response to the increasing interest in the growth and developments in the Indian economy, and the dynamic nature of the rapidly changing Indian business environment, this textbook is designed to provide a comprehensive guide to doing business in the Indian context. Written by academic experts in their respective fields, this book is divided into three parts: the Indian business context, conducting business in India, and India and the world. Key information is presented on a wide range of topics, including: Both the shortcomings and opportunities associated with the In
