

1. Record Nr.	UNISA996417715103316
Titolo	Pace environmental law review
Pubbl/distr/stampa	[Port Washington, N.Y.], : [Associated Faculty Press], : [School of Law, Pace University]
ISSN	2331-1207
Disciplina	347.3044605
Soggetti	Environmental law - United States Environmental law Law reviews. Periodicals. United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed

2. Record Nr.	UNINA9910790449903321
Autore	Earl Steve
Titolo	Brand anarchy [[electronic resource]] : managing corporate reputation / / Steve Earl and Stephen Waddington
Pubbl/distr/stampa	London, : Bloomsbury Pub., 2012
ISBN	1-283-47938-9 9786613479389 1-4081-5971-6 1-4081-5969-4
Descrizione fisica	1 online resource (290 p.)
Altri autori (Persone)	WaddingtonStephen
Disciplina	659.2
Soggetti	Brand name products Product management Corporate image
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title Page; Dedication; Contents; Introduction; Chapter 1 Corporate reputation; Control in far simpler times; Appliance of science; Seeking more than fragile influence; What is PR these days?; The changing editorial world; In pursuit of the science of reputation; Is a best-guess still best?; Judgement days; Gaining command, not seizing control; Chapter 2 Media: traditional versus digital; The decline of print; Broadcast is booming; Changing media habits; The new media; Journalism versus user-generated content; Maintaining standards; Changing media models; What will readers pay for? No limits content 'Google charged'; Who are the new newsagents?; The future of media: smaller, leaner and less profitable; Chapter 3 Cutting out the middleman; The wall came down; Does each media type need a different approach?; Finding common ground; Conversation: an art; The daunting scale of conversations; The mighty media mashup; Media everywhere: mobile, static, work and play; Have appetites changed?; They're listening. What now?; A world of influence beyond engagement; Integrated media planning; Chapter 4 The end of spin and the need for authentic communication

New organisational influence flows Radical transparency; Brandjacking: do you know who I am?; Authentic communication; Propaganda relations; The corporate obsession with press releases and other wire fodder; PR spam; An Inconvenient PR Truth; Searching for answers; The social media press release; Chapter 5 The audience answers back; Why are we baiting?; 'Oh behave!'; The social media bear pit; When conversation takes flight; You're being watched, everywhere; Conversation is also complex; The chatter that matters; Give a little, take a lot?; Chapter 6 On the inside; So who's in charge now? Getting to grips with changing media Don't underestimate the fascination; Wagging tongues, willing ears; You're a media brand, yes?; Becoming part of the action; And it's happening anyway; Learning by listening; Chapter 7 Monitoring and the management of risk; BP: Brutal Predicament; Making sense of data; Man versus machine; Sentiment analysis and other snake oil; Measure outcomes not outputs; Flawed metrics: reach and readership; Peer metrics; Can crowds really be wise?; Crap detection: verifying Internet sources; Legal process on the Internet; Protecting identity in networks
Chapter 8 Measuring reputation Making it count; Data with destiny; Does it really do that?; The search goes on; What is the public relations industry doing?; Death of Advertising Value Equivalent (AVE); The business of influence; If not reputation, what about influence?; Life in the P&L; Once you've measured, what then?; Chapter 9 Participation: the future of organisational communication; Back to the street; Searching for answers; Social relationship management; Social media and communication in a crisis; Brands as media; Bridges don't talk; people do; Participation; Developing communities
Developing a social media strategy

Sommario/riassunto

As the media landscape looks increasingly diverse and anarchic, individuals, organisations and governments should not waste time wondering whether they have lost control of their reputations. The simple fact is that they have never had control. The question is what they can do about it now, and what they need to consider for the future. The fragmentation of media and the rise of social media has brought brand and personal reputational risk into sharp focus like never before. Disaffected shareholders, customers and staff are voicing their opinions to a global internet audience. In a brand conte

3. Record Nr.	UNINA9910825503903321
Titolo	Countering radicalisation and violent extremism among youth to prevent terrorism // edited by Marco Lombardi [and five others]
Pubbl/distr/stampa	Washington, District of Columbia : , : IOS Press, , [2015] ©2015
ISBN	1-61499-470-6
Descrizione fisica	1 online resource (248 p.)
Collana	Nato science for peace and security series - e: human and societal dynamics, , 1874-6276 ; ; volume 118
Disciplina	303.484
Soggetti	Youth and violence Youth - Political activity Radicalism - Prevention Terrorism - Prevention National security
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""COUNTERING RADICALISATION AND VIOLENT EXTREMISM AMONG YOUTH TO PREVENT TERRORISM""; ""Introduction""; ""Contents""; ""Investigating and Preventing Terrorism in Multicultural Urban Settings: Is a Balanced Approach Possible?""; ""Collateral Damage of Counter-terrorism Measures and the Inevitable Consequence of the Social Exclusion and Marginalization of Vulnerable Groups""; ""Social Inclusion Programmes for Youth and the Prevention of Violent Extremism""; ""Corruption and Youth's Recruitment into Violent Extremism"" ""Human Security: A Promising Concept to Address Terrorism-related Threats"" ""Crisis Management and Violent Radicalization: The Neglected Role of Risk Communication""; ""Critiquing Radical Islamist Claims to Theological Authenticity""; ""Violent Radicalization Concerns in the Euro-Mediterranean Region""; ""Complex Threat: Challenges of Countering Terrorism in the Middle East after the Arab Revolutions""; ""The Support of Sufism as a Counterweight to Radicalization: An Assessment""

""De-radicalization and Disengagement Programs as Counter-Terrorism and Prevention Tools. Insights From Field Experiences Regarding German Right-Wing Extremism and Jihadism""""Countering Violent Extremism: Program and policy approaches relating to youth through education, families and communities""; ""The Participation of Azerbaijan Citizens in Conflicts in Syria and Iraq and its Potential Radicalization Effect in Azerbaijan""; ""Countering Violent Extremism Among Youth: The Turkish Case""
""Prolongation of the Syrian Crisis and its Gravitational Force on Foreign Fighters: A Critical Analysis in Light of the Concept of the Responsibility to Protect (R2P)""""The Road to Jihad in Syria""; ""Investigation and Prevention of Violent Radicalization in the Balkans: A National Point of View""; ""Police Officersa€? Perception of Community Policing in Countering Violent Extremism: An Exploratory Study"";
""Fundamentalism in the Mental Health System -Children Agency and Activism in the Shadow of PTSD Industry""; ""Subject Index""; ""Author Index""

Sommario/riassunto

Although violent extremism is not a new phenomenon, it is increasingly recognized as a major challenge of our times. The recruitment of foreign fighters by extremist organizations, and its potential impact on public safety in the countries from which they come, is also emerging as a complex issue at the forefront of international preoccupations. This book presents the proceedings of the three day NATO Advanced Research Workshop, ""Countering Violent Extremism Among Youth to Prevent Terrorism"", held in Milan, Italy, in June 2014. The best way to respond to violent extremism in general, and th
