

1. Record Nr.	UNINA9910825495303321
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Titolo	Small and Medium-Sized Enterprises and the Environment : Business Imperatives // Ruth Hillary
Pubbl/distr/stampa	London : , : Taylor and Francis, , 2017
ISBN	1-351-28282-4 1-351-28283-2 1-351-28284-0 1-909493-11-2
Edizione	[First edition.]
Descrizione fisica	1 online resource (393 p.)
Disciplina	658/.022
Soggetti	Small business - Environmental aspects Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	section 1. Attitudes and perceptions of small firms to the environment and sustainability -- section 2. Environmental management in the smaller firm -- section 3. Practical strategies for reaching small and medium-sized enterprises -- section 4. Case studies from around the world.
Sommario/riassunto	"This book tackles a largely neglected topic: small and medium-sized enterprises (SMEs) and their environmental impact. Over 90% of all firms are SMEs. Their importance to the health of national and international economies is recognized. But what of their environmental impact? Individually, this may be small but, collectively, they pose a huge and largely unregulated threat to national and indeed the global environment. There have been many failed attempts to engage SMEs in environmental stewardship. Why is this? And where are the success stories needed to set best-practice examples? Environmental protection is widely touted as being a win-win scenario for business with economic spin-offs in terms of energy and waste reduction quickly producing payback for capital expenditures. Why is the "good environmental management equals good business management" message not getting through? In Small and Medium-Sized Enterprises

and the Environment Dr Ruth Hillary brings together an outstanding international collection of experts from government, international and national support agencies, academics and the business community to present arguments about the key environmental business imperatives facing the small-firm sector. The book is divided into four sections: Attitudes and Perceptions of Small Firms to the Environment and Sustainability Environmental Management in the Smaller Firm Practical Strategies for Reaching SMEs Case Studies from around the World. In these sections, the book examines the threats - such as trade, supply chain issues and legislative compliance - but is also solution-oriented, with considerable discussion of the management tools smaller firms can use to improve their environmental performance. It aims to provide practical strategies for smaller firms and to that end includes a range of informative case studies from around the world. Small and Medium-Sized Enterprises and the Environment is the most comprehensive book on the subject available and will prove invaluable not only to SMEs themselves, seeking to understand a rapidly changing world, but to consultants and small-business advisors, local and central government and to all those in academia looking for ways to improve the environmental performance of small businesses."--Provided by publisher.
