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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Cultural policy as negotiation of power: the Chinese state's role and strategies in its tug-of-war with global Hollywood -- The debate about Hollywood -- The film industry as negotiation of space -- Artistic and critical cinema under a triple threat: marketization, Hollywoodization, and state censorship -- Chinese martial arts cinema in the twenty-first century: hybridity and soft power -- Conclusion: the Chinese state, Hollywood, and postsocialist modernity.
Sommario/riassunto	This work explores the global-local interplay through the case study of the People's Republic of China's encounter with global Hollywood from the mid-1990s to 2013. It analyzes the changing role of the Chinese state and its evolving cultural policy; investigates the intertwined relationships among the Chinese state, global capital, and local dynamics; and examines the impact of this encounter on the Chinese film sector's radical transformation from a Soviet-style planned economy and state ownership model to a market-oriented cultural industry.

