

1. Record Nr.	UNINA9910825463003321
Autore	Caves Richard E.
Titolo	Multinational enterprise and economic analysis / / Richard E. Caves [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2007
ISBN	0-511-33911-9 9780521860130 1-107-17768-5 1-280-95986-X 9786610959860 0-511-29598-7 0-511-29673-8 0-511-29441-7 0-511-56894-0 0-511-61911-1 0-511-29519-7
Edizione	[Third edition.]
Descrizione fisica	1 online resource (xi, 391 pages) : digital, PDF file(s)
Collana	Cambridge surveys of economic literature
Classificazione	83.83
Disciplina	338.8/8
Soggetti	International business enterprises
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references (p. 311-373) and indexes.
Nota di contenuto	Cover; Half-title; Series-title; Title; Copyright; Contents; Preface; 1 The Multinational Enterprise as an Economic Organization; 2 The MNE and Models of International Economic Activity; 3 Organization and Growth of the MNE; 4 Patterns of Market Competition; 5 Income Distribution and Labor Relations; 6 Investment Behavior and Financial Flows; 7 Technology and Productivity; 8 Taxation, MNEs' Behavior, and Economic Welfare; 9 Multinationals in Developing Countries and Economies in Transition; 10 Public Policy; Bibliography; Name Index; Subject Index
Sommario/riassunto	The third edition of Multinational Enterprise and Economic Analysis surveys the contributions that economic analysis has made to our understanding of why multinational enterprises exist and what consequences they have for the workings of the national and

international economies. It shows how economic analysis can explain multinationals' activity patterns and how economics can shed conceptual light on problems of business policies and managerial decisions arising in practice. It addresses the welfare problems arising from multinationals' activities and the logic of governments' preferences and choices in their dealings with multinationals. Suitable for researchers, graduates and upper-level undergraduates. The third edition of this highly accessible book incorporates the many additions to our knowledge of multinationals accumulated in research appearing in the past decade.

---