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Autore	Bryson Jo <1950->
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Edizione	[3rd ed.]
Descrizione fisica	1 online resource (xviii, 421 pages) : illustrations
Disciplina	658.4/038011
Soggetti	Information resources management Corporate libraries - Administration Information services - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"An Ashgate book." First published 2011 by Ashgate Publishing.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I: Management influences in a changing landscape -- Managing in an uncertain world -- Strategic influences -- Part II: Strategy and Planning -- Strategic planning : Positioning for a sustainable future -- Attracting and retaining talented people in challenging times -- Ensuring value for money and enabling a cost-sustainable future -- Knowledge and information management : A key to survival -- Strategic technology and asset management : A smarter approach -- Part III: Leadership and innovation -- Leadership -- Utilizing a values-driven culture for sustainability -- Innovation and creativity -- Engaging change in positioning for the future -- Group dynamics and team building -- Effective negotiation and conflict management -- Managing the political arena -- Policy making -- Personal communication and networking -- Managing yourself and others in challenging times -- Part IV: Governance and social responsibility -- Ensuring good corporate governance -- Using authority and influence

-- Encouraging transparency -- Managing for sustainability --
Managing risk -- Sustaining trust and continued operations --
Evaluating benefits and performance -- Part V: Customer and Market
Focus -- Competitive strategies -- Corporate image and
communications -- Ensuring service quality -- Part VI: Success and
Sustainability -- Bringing it all together.

Sommario/riassunto

This third edition of Jo Bryson's highly regarded *Managing Information Services* has been thoroughly revised with an emphasis on managing for a sustainable future. Libraries and information services face uncertain times and this new edition tackles the challenges of planning and managing change, future-proofing for tomorrow, and leading the transformation to a sustainable future. The text also addresses the integration of information services including librarianship, records management and ICT. Essential reading for information students, this text also serves as a comprehensive and detailed reference on the key management topics for information service managers.
