1. Record Nr. UNINA9910825432003321 **Titolo** Postharvest handling: a systems approach / / edited by Robert L. Shewfelt, Stanley E. Prussia Pubbl/distr/stampa San Diego, : Academic Press, Inc., c1993 **ISBN** 1-299-19281-5 Descrizione fisica 1 online resource (375 pages): illustrations Collana Food science and technology Altri autori (Persone) ShewfeltRobert L PrussiaStanley Eugene Disciplina 631.5/6 Soggetti Fruit - Handling Vegetables - Handling Fruit - Postharvest technology Vegetables - Postharvest technology Fruit - United States - Marketing Vegetables - United States - Marketing Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front Cover; Postharvest Handling: A Systems Approach; Copyright Page: Table of Contents: Contributors: Foreword: Preface: CHAPTER 1. MARKETING SYSTEM FOR FRESH PRODUCE IN THE UNITED STATES; I. Changing Patterns in Food Consumption, Markets, and Supply Sources; II. Marketing System for Fresh Fruits and Vegetables; III. Current Practices-A Critical Assessment; Bibliography; CHAPTER 2. CHALLENGES IN HANDLING FRESH FRUITS AND VEGETABLES; I. Handling of Fruits and

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## Sommario/riassunto

Postharvest Handling: A Systems Approach introduces a new concept in the handling of fresh fruits and vegetable. Traditional treatments have been either physiologically based with an emphasis on biological tissue or technologically based with an emphasis on storage and handling. This book integrates all processes from production practices through consumer consumption with an emphasis on understanding market forces and providing fresh product that meets consumer expectations. Postharvest physiologists and technologists across the disciplines of agricultural economics, agricultural engineering,